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ABSTRACT

The guide to America's best business schools was based on surveys of students and corporate recruiters as well as interviews with students, recruiters, faculty members, and deans. In addition to the Top 20 schools, it names and profiles 20 other MBA (Master's in Business Administration) schools also judged to be excellent. Profiles of schools typically include information on recruiter and graduate rankings, enrollment, student composition, average Graduate Management Admission Test (GMAT) scores, average grade point average, application deadline, average starting pay. Also presented for each school is a narrative describing the school history, atmosphere, student attitudes and life styles, and quotes of graduates. Seven chapters have the following titles and topics: "Why Go for the MBA" (why it's crucial to go to a good school, and things to consider in school choice); "How To Get into an Elite (Business) B-school" (how to increase GMAT scores, the B-school essay, the interview, references, and financial aid); "Part-Time MBA Programs" (the quality problem with part-time programs and the executive MBA); "The Best B-Schools" (a guide to the rankings and what they mean); "The Top Twenty" (full school profiles); "The Runners-Up"; and "Accredited B-Schools...How to Size Them Up." (SM)

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